

Visit Tavistock

Historic Market Town & World Heritage Site

MEDIA PACK



Tavistock is Devon's World Heritage Town and the gateway to Dartmoor and West Cornwall Mining Sites, attracting visitors regionally and nationally. Working in partnership with Tavistock Visitor Centre and Visit Dartmoor we are promoting Tavistock as a day visit or short break destination. Our location makes us an ideal base for exploring further afield.

The Visit Tavistock website is dedicated to the promotion of Tavistock and the surrounding areas as a destination town for shopping, day visits and short breaks. The website is the go-to place for all arrival visitor enquiries.

It has been designed to be a guide for visitors on where to stay and eat and drink in the area as well as promoting local attractions and events. It also serves as the main information point for local users.

WEBSITE

Visit Tavistock is the destination website for Tavistock and in the period from Sept 2018-19 had **40,000 unique visitors** with an average duration time of 2.45 minutes.



SOCIAL MEDIA

- Over 6,000 followers across Facebook, Twitter & Instagram.
- Recent Facebook posts reaching 9,000 people.

RATE CARD

Standard Listing

£50.00 for 12 months includes:

- Website link
- Contact details
- 1 image
- 15 words about your business - if you are an eatery please specify what food you serve

Accommodation Listing


£75.00 for 12 months includes:

- Website link
- Contact details
- 4 images
- 50 words about your business

Home Page Banner Advert

£50.00 for 2 months. 25% discount to BID members.

The screenshot shows the Tavistock website header with the logo 'Tavistock' and 'FOUNDED 974 AD'. A search bar is in the top right. Below the header is a navigation menu with links: HOME, DISCOVER, SEE & DO, EAT, STAY, SHOPS & BUSINESSES, NEWS, EVENTS, VISIT, CONTACT. The main content area features a listing for 'The Bedford Hotel' with a 'WEB' tag, address '1 Plymouth Road Tavistock PL19 8BB', and phone number '01822 613221'. A description follows: 'The Bedford Hotel, in the heart of the award-winning Devon market town of Tavistock, gateway to Dartmoor National Park. Your haven of comfort in the heart of town. Step inside, and you'll find a warm welcome, comfortable hotel rooms to rest the night, fine restaurant dining, an informal and busy bar, all in beautifully historic surroundings.' The listing includes a large image of the hotel exterior and four smaller images showing interior views.

Size for artwork is 300 pixels x 250 pixels 72dpi jpeg.
Please contact  admin@tavistockbid.co.uk
with any queries and artwork.

Tavistock
BUSINESS IMPROVEMENT DISTRICT