

The Easter Bunny is hoping for lots of Easter Eggs this year but he wonders where chocolate came from...



Can you help him find out and, also, break the code to earn your reward?

12 letters are hidden inside shops or in windows around the town.

EASTER EGG HUNT

Locate the real chocolate egg for your chance to win it. Pop inside to enter!



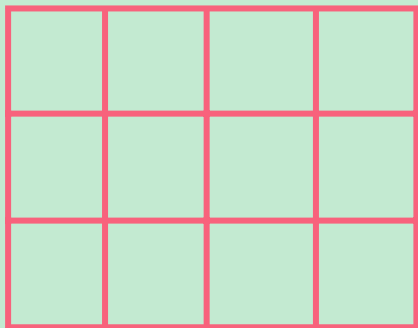
Tavistock
BUSINESS IMPROVEMENT DISTRICT

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1. The first chocolate bar wasn't invented until 1847. Until then, nobody ATE chocolate - they drank it instead. What does the Easter Bunny need to have a drink? There is a **homeware shop** at the end of town with solutions to his problem...
2. A mug, great! Chocolate can be shaped into all kinds of things using a thing called Isomalt. Imagine creating a garden where every single piece is edible. Can the Easter Bunny eat the **flowers** in this shop?
3. You might find a pot of gold at the end of this **rainbow** but the Aztecs and Maya wouldn't care - they used Chocolate Beans as money instead!
4. **Oggy Oggy Oggy**. Oi Oi Oi! All this clue hunting is making the Easter Bunny hungry for a pasty!
5. If a large tomato cost one cacao bean, a rabbit 30 and a turkey 200 beans, how much would the Maya pay for these delicious sweet treats on **Paddon's Row**? We think Mel would have earned a fortune!
6. Where could the Easter Bunny go for some locally made chocolate inspiration? An award-winning indoor **market** would be a good place to start!
7. On holiday in Colombia, he discovered that children there have grown up adding chunks of cheese to the bottom of their hot chocolate mugs. Their saying is 'chocolate without cheese is like love without a kiss.' Where can we find the best kind of **cheese** to go with our chocolate?
8. The Maya loved to add flavours to their hot chocolate too - like hot chilli peppers, vanilla, space and honey. The Easter Bunny can find all kinds of **flaptastic** flavours from oaty rich chocolatey feasts to simnel-inspired delights at this Tavistock institution on Duke Street.
9. The world's first mass-produced chocolate bar was created in Britain by Fry's in 1847. There is nothing mass produced available in this artisanal **farm shop & deli** on West Street!
10. According to some of the actors from the 1971 film *Willy Wonka & the Chocolate Factory*, the lickable wallpaper actually tasted DISGUSTING. The Easter Bunny would do well not to try eating anything in this **emporium** of relics! **Take a selfie here for a chance to win a 3d dragon egg!**
11. "Fry's Chocolate Cream" claims to be the world's longest surviving chocolate bar. Is it in the Guinness Book of World Records? Someone might have given their copy to this **bookshop**. Let's check!
12. Nearly 4,000 years ago, the Olmecs of Southern Mexico discovered that the beans from a scruffy shrub (Theobroma cacao plant) could be turned into a delicious hot drink. Wow! The Easter Bunny could check among the **leaves and stones** of this shop for a chocolate plant of his own!
13. Have you heard about the chocolate maker who wanted to make his factory workers happy by building them a model village? Out of bricks and stuff, not chocolate! Today his name is in every sweetshop... George Cadbury. This **charity shop** on North Street helps animals without a home too.
14. Did you know that **salt** enhances the flavour of chocolate by taking away the bitterness of the cocoa? The Easter Bunny may need to look under a few **rocks** to find the next clue on Duke Street.
15. The Miracle Berry, native to West Africa, makes any sour food you eat taste sweet! The Easter Bunny won't need this if he heads to the new **Sweet Shop** in town - where you can claim your prize!

Tag @visitavistock in your selfies for your chance to win!

The secret word is...



What is your Easter Bunny Name?

First Letter of Your First Name

- | | |
|---------------|--------------|
| A Nibbles | N Dizzy |
| B Snowball | O Thumper |
| C Marshmallow | P Blueberry |
| D Bugs | Q Twinkle |
| E Popcorn | R Sparkle |
| F Cloud | S Cinnabun |
| G Floppy | T Apple |
| H Cocoa | U Strawberry |
| I Candy | V Dandelion |
| J Spice | W Parsley |
| K Cookie | X Peanut |
| L Fudge | Y Pistachio |
| M Fluffy | Z Frosting |



Your Birth Month

- | | |
|-----------|--------------|
| January | Rainbow Hair |
| February | Cotton Tail |
| March | Jelly Bean |
| April | Hippity Hop |
| May | McCarrot |
| June | Thumper Feet |
| July | McWiggle |
| August | Pointy Ears |
| September | Peep Peeps |
| October | Candy Bar |
| November | Carrot Cakes |
| December | Sunshine |



Word Scramble

The Easter Bunny decorated some of his eggs with words but when they got delivered they got a little scrambled. Can you work out the answers?

1

NETOBN

4

RSETAE

2

HKICC

5

RFOLWE

3

TBABIR

6

TSABEK

PACK IT IN!

As a chocolate factory packer, it is your job to perfectly pack chocolates in the open packaging! Your boss says that when you are done, you can eat whatever's left over.

Can you work out how many chocolates you'll have to munch on?

Emoji Solutions: Happy Easter; Hot Cross Buns; Palm Sunday; Chocolate Bunny; Egg Hunt; Good Friday; Stop & smell the flowers; Easter Bunny; Egg Painting; Egg Race; Easter Eggs.
Pack It In: there are 31 chocolates left over.
Trail locations: Lawns; A Scent Station; Rainbow Nation; O'ggy O'ggy; Mime; Pannier Market; Country Cheeses; Flapjackery; Roots & Vines; Knights Emporium; Oxfam Bookshop; Leaf & Stone; Woodside; Saltrock; Oh So Sweet.
World Scramble: Bonnet; Chick; Rabbit; Easter; Flower; Basket

+ Easter Emoji Quiz

